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Distinctive Living Promotes Mark Pulaski to Senior Vice President of Business Intelligence and Asset Management: Advancing a Proprietary Analytics Platform to Drive Performance Across a Growing National Portfolio

Freehold, NJ — April 10, 2026 — [Distinctive Living](#), a national leader in senior living management, development, and operations, today announced the promotion of Mark Pulaski, MSF, to Senior Vice President of Business Intelligence and Asset Management.

In this expanded leadership role, Pulaski will oversee the continued advancement of Distinctive Living’s proprietary business analytics platform, an integrated system designed to transform how the organization evaluates performance, informs strategic decision making, and optimizes outcomes across its rapidly growing portfolio.

Pulaski has played a pivotal role in building and scaling the company’s [business intelligence capabilities](#), successfully integrating operational, financial, and clinical data into a unified platform that delivers real time insights and predictive analytics. His leadership has directly contributed to measurable improvements in occupancy growth, margin expansion, and overall operational efficiency.

“This promotion reflects the significant impact Mark has made across our organization,” said Joseph Jedlowski, Chairman and CEO of Distinctive Healthcare. “The future of our company is rooted in data driven decision making and disciplined execution. Mark has developed a truly [differentiated platform](#) that allows us to operate with greater precision, move with speed, and deliver stronger results for our residents, families, and capital partners.”

As Senior Vice President, Pulaski will lead the continued integration of advanced analytics across all communities, with a focus on enhancing visibility, accountability, and performance. His priorities include strengthening real time operational and financial reporting, expanding predictive capabilities to support occupancy and revenue growth, optimizing asset level performance, and providing strategic insights to guide development and investment initiatives.

“This next phase is about building on a strong foundation and continuing to push the boundaries of what is possible with data,” said Pulaski. “We are leveraging analytics to anticipate trends, uncover opportunities, and make smarter decisions across every level of the organization. I am incredibly proud of what our team has accomplished and excited about the impact we will continue to drive.”

Distinctive Living’s continued investment in business intelligence underscores its broader commitment to innovation, accountability, and [operational excellence](#). By combining deep industry expertise with advanced technology, the company remains well positioned at the forefront of the evolving senior living landscape.

About Distinctive Living

[Distinctive Living](#) is a nationally recognized senior living management and development company focused on delivering exceptional resident experiences and strong financial performance. With a growing portfolio of communities across the United States, Distinctive Living combines operational excellence, innovative programming, and a people first culture to create environments where residents and team members thrive. "Our People Make Us Distinctive."

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