



Rise Up


2025 ANNUAL LEADERSHIP SUMMIT

AGENDA

"A leader is one
who knows the way,
goes the way
and shows the way."

– John C. Maxwell





**"Nothing is impossible,
the word itself says
I'm Possible!"**

– Audrey Hepburn

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2025 Annual Leadership Summit

JW Marriott Clearwater Beach Resort & Spa
691 S Gulfview Blvd., Clearwater Beach, FL 33767
Tel: (727) 677-6000

Monday, January 20th (Senior Leadership Meeting)

- | | |
|------------------|--|
| 12:00pm – 4:00pm | Senior Leadership Meeting
Location: Pallavi 3 Meeting Room, JW Marriott |
| 5:30pm – 6:30pm | Cocktail Hour
Senior Leadership & Sponsors
Location: Pallavi Pre-function Room, JW Marriott |
| 7:00pm | Senior Leadership & Platinum Sponsors Dinner
Location: The Deep End, JW Marriott |
| | Attendee Arrival |

Tuesday, January 21st (Executive Director Meeting)

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|-------------------|--|
| 8:00am – 10:00am | Breakfast
Location: Pallavi Pre-function Room, JW Marriott |
| | <u>Start of Leadership Meeting</u> |
| 10:00am | Doors Open |
| 10:15am – 10:30am | Executive Director Meeting Opening Comments
George Draghiceanu |
| 10:30am – 10:45am | Introduction of Distinctive Support Team |

11:00am – 12:15pm	Keynote - Jenner Marcucci Introduction by Chris Hoard
12:15pm – 1:00pm	Lunch Sponsor Speeches & TED Talk
1:00pm – 2:30pm	2025 Distinctive Strategic Goals Shelley Esden, Joe Jedlowski, & Lindsey Hacker
2:30pm – 2:45pm	Break
2:45pm – 3:45pm	Breakout Session A Topic: Financial Statements & Impacting Change Lindsey Hacker & Pro-Visio
4:00pm – 5:00pm	Breakout Session B Topic: Value Creation & Chief Sales Officers Dan Wolen, Kristina Vance
5:00pm	Reconvene in the Meeting Room
5:15pm	Closing Comments for Day Location: Pallavi 2-3 Meeting Room Lisa Rogers
6:00pm	Welcome Dinner! Location: Lawn Overlooking Water Entertainment: Caricature Artist & Tarot Card Reader, DJ Dress Code: Casual Attire

Wednesday, January 22nd (Leadership Conference)

7:30am – 8:30am	Breakfast Location: Pallavi Pre-function Room, JW Marriott
8:30am – 9:00am	Morning Kickoff & Lessons Learned George Draghiceanu
9:00am – 10:00am	Panel - "Peer to Peer" Leadership Culture Performance Moderator/Owner: George Draghiceanu Speakers: Heather Barnhiser, Morgan Berardi, Danielle Benevenga, Zach Benjamin

10:00am – 10:45am	Panel – “Risky Business” Facilitator: Lisa Rogers Speakers: Tim Ford, Lindsey Hacker, James “JJ” Maskowitz
10:45am – 11:00am	Break
11:00am – 12:00pm	Panel Discussion – “CEO to CEO” Joe Jedlowski & Executive Directors
11:30am – 12:30pm	Regional Team Building Support Staff & Regionals
12:30pm – 1:15pm	Lunch & Culinary Experience Gus Plakiotis
1:15pm – 1:45pm	How to Stay on Beat Surprise Experience
1:45pm – 2:45pm	“TELS Talk” Chris Hoard & Kevin Smith
2:45pm – 3:00pm	Break
3:00pm – 4:00pm	Breakout Session – “It’s All About Our People” & Manage WITHOUT Conflict Kate Wentworth
4:00pm – 4:30pm	Closing Session Shelley Esden
5:45pm – 9:00pm	Sunset Cruise, Dinner & Awards Ceremony Location: StarShip IV Dress Code: Cocktail Attire Entertainment: DJ

Thursday, January 23rd (Leadership Conference)

AM

Teams Depart



**“The quality of a leader
is reflected in the standards
they set for themselves.”**

– Ray Kroc

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Thank You

TO OUR SPONSORS



